

RiverSource® Variable Annuity Death Benefits

Grow, Guarantee, Give.®

Available with a *RiverSource*® variable annuity and issued by RiverSource Life Insurance Company. 140501 AF

About variable annuities

Variable annuities are long-term investment vehicles designed to help you through each stage of retirement – from accumulating your nest egg, to providing income in retirement, to leaving any remaining wealth to your heirs or causes you care about. With a RiverSource variable annuity, you have access to a broad range of carefully selected investment choices from today's top money managers. In return for the benefits they provide, variable annuities carry a Mortality and Expense (M&E) fee and subaccount management fees. Other fees may include optional death benefit fees, surrender charges and an annual contract charge. Optional death benefits may have investment allocation restrictions.

Variable annuities are complex insurance products that are subject to market risk, including the potential loss of principal invested. All guarantees are subject to the continued claims-paying ability of the issuing company and do not apply to the performance of the variable subaccounts, which will vary with market conditions.

Grow

Creating a legacy for beneficiaries begins with a solid investment foundation.

You can choose from over 120 funds encompassing a wide spectrum of fund families, investment types and strategies. You will have access to individual funds as well as Asset Allocation funds. Our individual funds offer everything from blue-chip domestic funds to international small-company funds to alternatives. Our Asset Allocation funds are broadly diversified across asset classes, market sectors and holdings, and have built-in asset allocation and risk management to help meet your investing goals.

If you choose the *Enhanced Legacy*® **benefit**, you will invest in the Portfolio Stabilizer funds and four Portfolio Navigator funds. The Portfolio Stabilizer funds seek to provide growth while reducing the impact of volatility in your portfolio.¹ Composed of underlying funds and a variety of other financial assets, the Portfolio Stabilizer funds use a disciplined and dynamic investment strategy and the investment management expertise of Columbia Threadneedle Investments. The Portfolio Navigator funds are traditional, strategic asset allocation funds with equity and fixed income allocations that remain relatively consistent over time. You can choose from the Conservative, Moderately Conservative, Moderate, and Moderately Aggressive Portfolio Navigator funds.



¹ The Portfolio Stabilizer funds may experience more than their targeted level of volatility. Columbia Threadneedle Investments is the global brand name of the Columbia and Threadneedle group of companies.

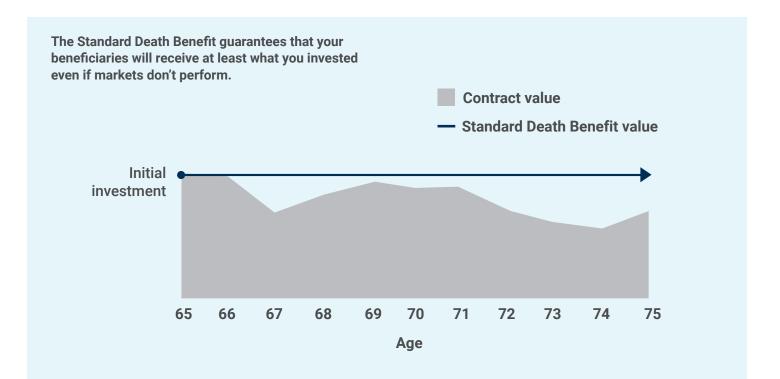
Guarantee

Benefit from the growth potential of the market, while protecting your principal for beneficiaries.

Standard Death Benefit - Return of Purchase Payments

This benefit, included in the cost of your annuity, is a key protection feature of your annuity. The Standard Death Benefit guarantees that your beneficiaries will receive at least the amount you invested, adjusted proportionately for any withdrawals. And if your contract value exceeds your Standard Death Benefit value at your death, your beneficiaries will receive the contract value.¹

For nonqualified contracts, you can elect to opt out of the Standard Death Benefit for a lower M&E fee. In exchange your beneficiaries would receive the Contract Value only. No optional death benefits are available when Contract Value only is selected.



This graph is for illustrative purposes only. It does not represent the actual performance of any investment option nor guarantee that investment goals will be met. The graph assumes no withdrawals were taken and does not include fees and expenses.

When you purchase any of the following optional benefits, you have the opportunity to pass on even more.

"Lock in" market gains

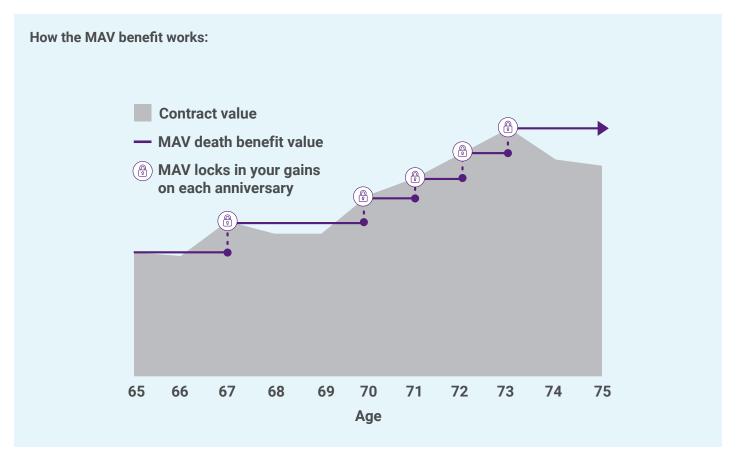
The Maximum Anniversary Value (MAV) and Maximum Five-Year Anniversary Value (MAV5) death benefits allow you to "lock in" gains your contract may achieve in the market. If your contract value is higher than your MAV or MAV5 value at your death, your beneficiaries will receive the contract value.¹

MAV benefit

Locks in your contract anniversary value each year through age 80. Your beneficiaries are guaranteed to receive the highest locked-in value, adjusted proportionately for any withdrawals. Available through age 79.

MAV5 benefit

Locks in your contract anniversary value every five years through age 80. Your beneficiaries are guaranteed to receive the highest locked-in value, adjusted proportionately for any withdrawals. Available through age 75.



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¹ After deducting a proportional fee for any optional riders (if applicable).

The MAV and MAV5 benefits may not be purchased with the Enhanced Legacy benefit.

Help maximize your legacy

Do you wish you could pass on even more to your beneficiaries? RiverSource offers a benefit to help you do this when markets are up.

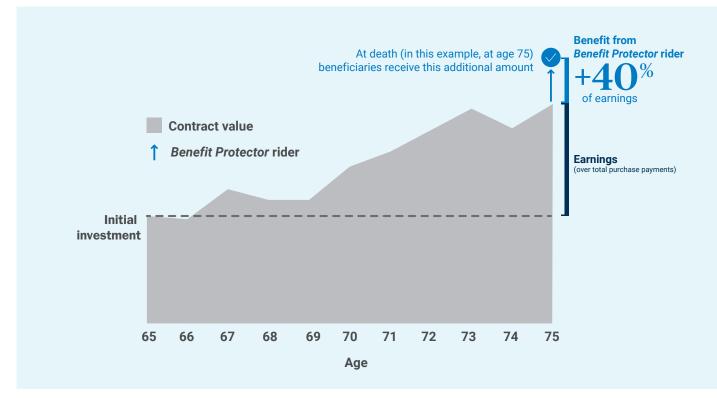
How you can help maximize your legacy with the Benefit ProtectorSM rider

When you add the *Benefit Protector* rider benefit to your contract, your beneficiaries are guaranteed to receive up to an additional 40% of any contract earnings when you pass away (25% of contract earnings if you are age 70 or older when you purchase the contract).

You can add the Benefit Protector rider to your RAVA variable annuity through age 75.

If you have another optional death benefit such as MAV or MAV5, earnings at death can include amounts locked in.

As you can see in the example below, the *Benefit Protector* rider can help maximize the legacy you leave behind.



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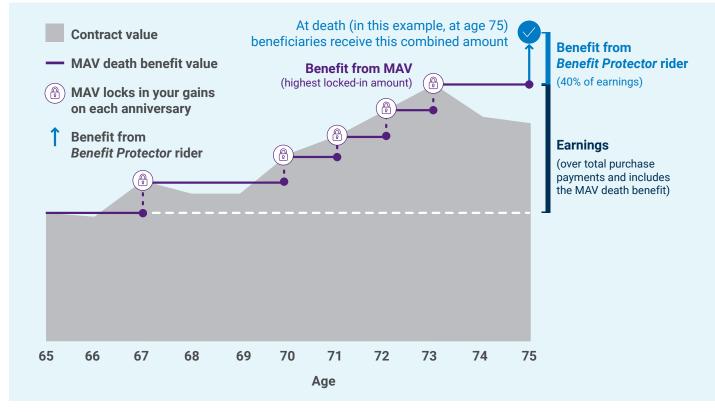
The *Benefit Protector* rider is not available in NY and may not be purchased with the *Enhanced Legacy* benefit. See page 12 for more information.

A powerful pairing

Combining death benefits can be a great strategy to protect anniversary gains for your beneficiaries and an opportunity to give even more.

The **Maximum Anniversary Value (MAV)** benefit and **Benefit Protector** rider are available separately and they can be **paired together** to help you build a powerful legacy by **protecting** your investment and **maximizing** what you've protected. When these benefits are **combined**, your beneficiaries are **guaranteed** to receive the highest locked-in anniversary value (adjusted for any withdrawals) **plus** any additional amount from the *Benefit Protector* rider.*

Here is an example of how the *Benefit Protector* rider works with the MAV benefit. This powerful pairing is available if you are age 75 or younger when you purchase your annuity. The *Benefit Protector* rider is also available with the Maximum Five-Year Anniversary Value death benefit.



* The Benefit Protector rider and MAV do not provide any additional benefit before the first contract anniversary.

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Get the best of both worlds

Enhanced Legacy benefit

This benefit gives you the comfort of knowing your legacy has two ways to grow - no matter what. With the *Enhanced Legacy benefit*, your beneficiaries are guaranteed the higher of two values:



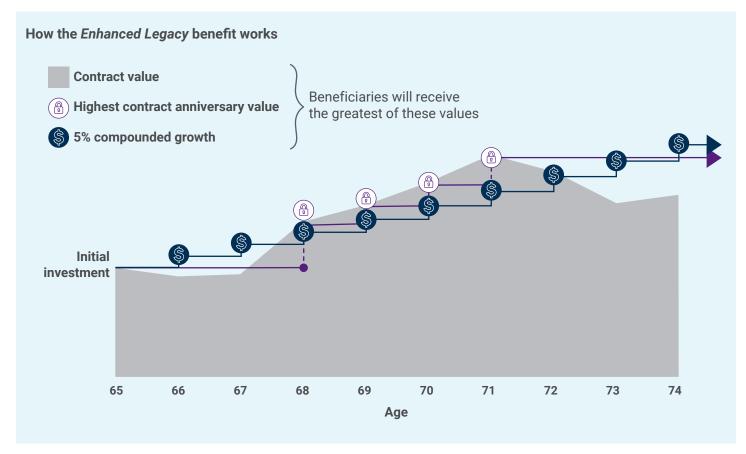
5% compounded growth (based on purchase payments) on the contract anniversary through age 80 of the annuity owner (adjusted proportionately for withdrawals),

or

(adjusted proportionately for withdrawals).

Of course, if your contract value exceeds both of these values at your death, your beneficiaries will receive the contract value.¹

Available through age 75.



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¹ After deducting a proportional fee for the *Enhanced Legacy benefit*.

The Enhanced Legacy benefit is not available in NY and features may vary in some states. It is not available for joint ownership.

In California, the owner and annuitant must be the same when you initially invest in your annuity. The annuitant cannot be changed. If there is an owner change, only the standard death benefit will be payable at the owner's death and the *Enhanced Legacy benefit* will be payable at the annuitant's death.

Give

Smart planning doesn't end when you retire.

You also care about leaving a legacy to your family or the charities and causes that are important to you.

Variable annuity death benefits from RiverSource can help you give as much as possible by protecting your legacy and potentially increasing the value of what you leave behind.

The table below can help you choose the benefits that suit your needs and wishes for passing on your wealth.

Which of these statements do you agree with most?	Consider this <i>RiverSource</i> death benefit:	Your heirs are guaranteed to receive:
I want to protect my investment for my beneficiaries.	Standard Death Benefit Fee: Included in the M&E fee of your <i>RAVA</i> ® variable annuity (daily proportional charge based on the contract value) ¹	at least the amount of your initial investment (adjusted proportionately for any withdrawals).
□ I want my death benefit to have an opportunity to capture highs in my investment value on each contract anniversary.	MAV benefit Fee: 0.25% (daily proportional charge based on the contract value) ¹	the highest locked-in value that your annuity achieved on any contract anniversary through age 80 (adjusted proportionately for any withdrawals).
I want my death benefit to have an opportunity to capture highs in my investment, but every fifth contract anniversary is often enough.	MAV5 benefit Fee: 0.10% (daily proportional charge based on the contract value) ¹	the highest locked-in value that your annuity contract achieved on any fifth contract anniversary through age 80 (adjusted proportionately for any withdrawals).
□ I believe that markets generally grow over time and I want to help offset funeral expenses and taxes my beneficiaries will incur.	Benefit Protector rider Fee: 0.25% (annual charge based on the contract value)	an additional 40% of any contract earnings (25% of contract earnings if you are age 70 or older when you purchase the contract).
□ I want two ways to grow my benefit: guaranteed 5% compounded growth in a down market and the ability to lock in gains in an up market.	Enhanced Legacy benefit Fee: 1.00% Annual charge based on the guaranteed death benefit or the contract value (whichever is greater) through age 85. From that point forward, it is based on the guaranteed death benefit, but does not include the contract value.	the greater of the highest locked- in value through age 85 or 5% compounded growth through age 80 (adjusted proportionately for withdrawals).

Flexibility for your beneficiaries

While leaving a legacy is important, you may also want your beneficiaries to have flexibility with the legacy they inherit. Depending on their needs and preferences, they will have several options, regardless of the additional steps you take to help protect and grow your investment.

If your beneficiary is your spouse, they can choose to:

- Continue the annuity contract in their name (if they are the sole, primary beneficiary). They will be able to continue the annuity at the higher of the death benefit or the contract value.
- 2. Take the entire death benefit amount as a lump sum, which may create a taxable event.
- 3. Annuitize the death benefit amount, which means converting the amount into a stream of guaranteed income.

If your beneficiary is not your spouse, they can choose to:

- 1. Take the entire death benefit amount as a lump sum, which may create a taxable event.
- 2. Inherit the annuity assets. If it's nonqualified, they can invest the amount in an annuity called an "inherited nonqualified stretch annuity" and take annual required distributions over their lifetime. If it's qualified, they can invest the amount in a new annuity called an inherited IRA.
- 3. Annuitize the death benefit amount, which means converting the amount into a stream of guaranteed income.

Regardless of their choice, the optional death benefits from *RiverSource* annuities can give you the comfort of knowing you are maximizing your legacy for those you care about.



The company you choose matters

When you choose RiverSource Life Insurance Company (RiverSource Life), you want to be confident we'll be here for you today — and tomorrow. RiverSource Life was founded in 1957, and we trace our roots to 1894. For decades, we've been honoring our commitments to help clients grow their assets, manage their income and protect what matters most.

To view our current ratings, visit strengthandsoundness.com.

Additional information you should know about RiverSource death benefits:

Aspects of the death benefits described in this brochure -e.g., what happens on ownership changes and spousal continuations - can be complex. You should carefully read the corresponding section of the prospectus for the specific death benefit in which you have interest and consult your financial advisor if you have any questions.

Age availabilities apply to the oldest owner at issue or the attained age of the new owner on most recent ownership change or spousal continuation. If the annuity has a non-natural owner (e.g., a trust) then these ages are based on the annuitant.

Standard Death Benefit: On ownership change, the Standard Death Benefit value will reset to the contract value, if the contract value is less. On spousal continuation, the Standard Death Benefit value will reset the contract value after any increases from the benefit.

MAV and MAV5 benefits: Fees for these benefits are charged as part of the Mortality and Expense (M&E) fee and may not be increased. If following an ownership change or a spousal continuation the new owner is ineligible for the benefit due to age restrictions, this portion of the M&E will no longer be charged. You may not electively terminate these benefits. On ownership changes, values will be reset based on the contract value, if the contract value is less. On spousal continuation, values will be reset based on the contract value or spousal continuation, the fee could change.

Enhanced Legacy benefit: The fee may increase, but will not exceed 1.75%. If the fee changes, you may cancel the rider. If following an ownership change or a spousal continuation the new owner is ineligible for the benefit due to age restrictions, the rider will terminate. You may not otherwise electively terminate this benefit. On ownership changes (except in CA), values will be reset based on the contract value, if the contract value is less. On spousal continuation, values will be reset based on the contract value after any increases from the *Enhanced Legacy* benefit. We may limit additional purchase payments for contracts with the *Enhanced Legacy* benefit.

Benefit Protector rider: Fee is charged annually based on the contract anniversary value. The additional 40% of earnings (25% for ages 70 - 75) applies to earnings that are up to 250% of payments not previously surrendered that are one or more years old. You may terminate this optional rider within 30 days of your first contract anniversary or the seventh or later contract anniversaries.

All benefits will automatically end if the contract terminates for any reason or if your contract is annuitized.

Portfolio Stabilizer and Portfolio Navigator funds

The Portfolio Stabilizer and Portfolio Navigator funds are sold exclusively as investment options within variable annuity products offered by RiverSource Life Insurance Company. The funds are managed by Columbia Management Investment Advisers, LLC (Columbia Management), an affiliate of RiverSource Life. Columbia Management, RiverSource Life and their affiliates may receive revenue related to assets allocated to the funds. Please read the product and fund prospectuses carefully before investing.

Investment Risk

There is no guarantee that the asset allocation funds will achieve their investment objectives, and you could lose money. The funds may also be unsuccessful in managing volatility. By investing in a combination of underlying funds (among other investments), the funds have exposure to the risks associated with many areas of the market. The market value of securities may fall or fail to rise, or fluctuate, sometimes rapidly or unpredictably. Foreign and emerging markets investing presents increased risk potential. There are risks associated with fixed income investments, including interest rate risk and the risk that the counterparty to the instrument may not perform or be unable to perform its obligations, including making payments. Investments in high-yield (junk) securities could expose the funds to a greater risk of loss of principal and income than an investment in higher quality securities. The use of derivatives introduces risks which are potentially greater than the risks of investing directly in the instruments underlying the derivatives. These transactions also subject the funds to counterparty risk; the risk that derivatives used to protect against an opposite position may offset losses, but may also offset gains; the risk that the instruments may be difficult to value; and the risk that it may not be possible to liquidate the instruments at an advantageous time or price. Investment in exchange-traded funds (ETFs) subjects these funds to the risk that the ETF's holdings may not track its specified index. Fund investors bear both their proportionate share of the funds' expenses and similar expenses incurred through ownership of ETFs, as well as other underlying funds. For additional risk information, please read the fund's prospectus.

RAVA Apex®contract numbers are: ICC21 117101, 117101 and state variations. *RAVA Vista*®contract numbers are: ICC21 117102, 117102 and state variations. Some features may not be available (or may have limitations) in certain states.

Surrender charge schedules: *RAVA Apex* (*payment based*): 5-year 7% 7% 6% 6% 5% 0%; 7-year 7% 7% 7% 6% 5% 4% 2% 0% and 10-year 8% 8% 8% 7% 6% 5% 4% 3% 2% 1% 0%. *RAVA Vista* (*contract based*): 7-year 7% 7% 7% 6% 5% 4% 2% 0%.

Rider numbers: MAV 411278, MAV5 411291, BP 411281, ELB ICC15 111687, 111687 and state variations. Features may vary, have limitations or may not be available in some states.



riversource.com/annuities

You should consider the investment objectives, risks, charges and expenses of the variable annuity and its underlying investment options carefully before investing. For a free copy of the annuity's prospectus and underlying investment's prospectus, which contain this and other information about variable annuities, call 1-800-333-3437. Read the prospectus carefully before you invest.

This information is for a general audience and is not intended to address individual financial situations or needs. RiverSource Life Insurance Company does not provide investment advice.

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