

It's our promise to be here when you need us most.



Comdex Ranking

95

on a scale from 100 (highest) to 1 (lowest)

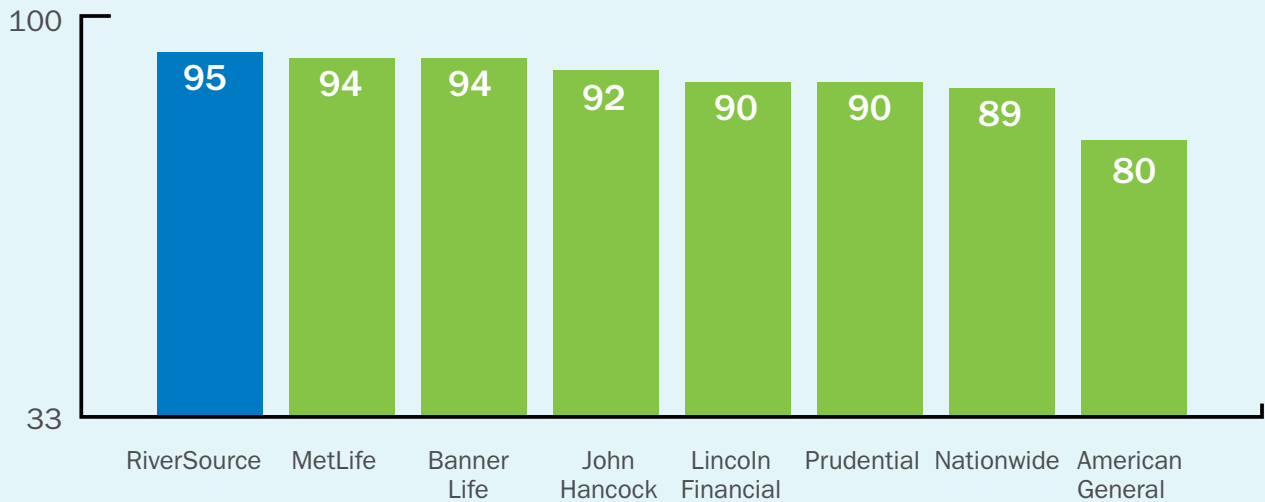
Source: VitalSigns, a product of EbixExchange, February 15, 2017.

It takes more than an insurance policy to protect your dreams and financial security. It takes a company you can count on today and years down the road. That's why we focus on keeping our company financially strong and stable — so we'll be here when you need us.

RiverSource gets high scores for financial strength.

The Comdex ranking is an average percentile of a company's ratings from independent rating agencies. Comdex looks at companies that are rated by at least two rating agencies, then ranks more than 200 of those companies on a scale from 100 (highest) to 1 (lowest), based on their agency ratings.

Comdex rankings for RiverSource* and key competitors, February 2016**



This chart shows Comdex rankings for RiverSource and key competitors. Other companies may have higher or lower Comdex scores than those shown here. [Click to view the full Comdex report.](#) Please see back for more information about Comdex rankings and how they are calculated.

* RiverSource Life Insurance Company and RiverSource Life Insurance Co. of New York

** Source: Comdex, a product of EbixExchange.

The company you choose matters.

When it comes to achieving and protecting your dreams, you can feel confident knowing RiverSource has stood the test of time.

About Comdex ranking

Rating agencies use different systems, so an A+ rating from one service may not mean the same as an A+ rating from another. Comdex seeks to eliminate these differences and make it easier to compare companies.

Comdex rankings are calculated based on ratings issued by A.M. Best, Standard & Poor's, Moody's Investor Service, and Fitch to score companies on a scale from 100 (highest) to 1 (lowest). A company only needs to be rated by any two rating agencies to receive a Comdex ranking. Comdex rankings are assigned to individual companies rather than company groups.

A company's Comdex ranking can go up or down based on changes in its own ratings, or in the ratings of other companies. Movements in a company's Comdex ranking may not necessarily reflect a ratings upgrade or downgrade.

Comdex rankings are not ratings, and the firm issuing Comdex rankings, EbixExchange, is not a rating agency.



riversource.com/insurance

More about featured competitors

In addition to RiverSource Life Insurance companies, the chart on p. 1 shows the Comdex rankings for MetLife Insurance Company USA, John Hancock Life Insurance Company (U.S.A.), The Lincoln National Life Insurance Company, Prudential Insurance Company of America, Banner Life Insurance Company, Nationwide Life Insurance Company and American General Life Insurance Company.

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