

# Ameriprise Financial and RiverSource: a powerful combination

At RiverSource Life Insurance companies\*, we partner exclusively with Ameriprise financial advisors. We are committed to offering the financial advice, protection and retirement solutions that can help you meet your financial goals. With experience and insight gained from our shared history of 130 years, we've grown into financial industry leaders.

## Ameriprise Financial, Inc.

**A longstanding leader in financial planning and advice**

**Ranked No. 277 on the FORTUNE 500®<sup>1</sup>**

**\$1.2 trillion** in assets under management and administration<sup>2</sup>

**No. 7** mutual fund advisor program by assets under management<sup>3</sup>

**Top 5** branded advisor force in the U.S.<sup>4</sup>

**Top 15 manager** of long-term mutual fund assets in the U.S.<sup>5</sup>

**Strong financial foundation** and enterprise risk management<sup>6</sup>

**> 2 million** clients nationwide<sup>7</sup>

## RiverSource Life Insurance companies

**Ranked 90 on a scale from 100 (highest) to 1 (lowest) for financial strength<sup>8</sup>**

**Never downgraded during the 2008-2009 financial crisis<sup>9</sup>**

**14<sup>th</sup>** largest life insurer by separate account assets<sup>10</sup>

**Top 10** in

- Survivorship variable universal life (SVUL) insurance premiums<sup>11</sup>
- Structured Solutions Annuities (SSA) sales<sup>12</sup>
- Variable universal life insurance premiums<sup>13</sup>
- Traditional variable annuities sales<sup>14</sup>
- Individual disability income (DI) insurance sales<sup>15</sup>

**Nearly 1 million** clients nationwide<sup>16</sup>

Our leadership reflects our clients' confidence in us — and gives you reason to find confidence in our powerful combination. Your Ameriprise financial advisor and RiverSource® solutions can help you achieve your goals, including a more confident retirement.

\*RiverSource Life Insurance Company and RiverSource Life Insurance Co. of New York

<sup>1</sup> *FORTUNE Magazine*, June 2022.

<sup>2</sup> Based on company filings as of 4Q 2022.

<sup>3</sup> Cerulli Edge – U.S. Managed Accounts Edition, data as of 4Q 2022.

<sup>4</sup> Based on company filings as of 4Q 2022.

<sup>5</sup> ICI Complex Assets Report, through Q2 2022.

<sup>6</sup> Based on company filings as of 4Q 2022.

<sup>7</sup> Company data as of Q2 2022. Includes individual, business and institutional clients.

<sup>8</sup> Comdex, a product of EbixExchange, April 1, 2024. The Comdex ranking is an average percentile of a company's ratings, making it easier to compare companies. Comdex looks at companies rated by independent rating agencies, then ranks more than 200 of those companies on a scale from 100 (highest) to 1 (lowest), based on their agency ratings. A company must be rated by at least two rating agencies to receive a Comdex ranking.

<sup>9</sup> Rating agencies include A.M. Best, Moody's and Standard & Poor's. For the most current ratings information, visit [ir.ameriprise.com](http://ir.ameriprise.com) or visit the rating agencies' websites.

<sup>10</sup> 2022 Life Insurers Fact Book, ACLI. This includes RiverSource Life Insurance Co. of New York.

<sup>11</sup> 4Q 2022, LIMRA International. Survivorship variable universal life (SVUL) is also referred to as Second to Die Variable Universal Life.

<sup>12</sup> 4Q 2022, LIMRA International. Structured Solutions Annuities (SSA) is also referred to as Registered Index-Linked Annuities (RILA). This product is not available in New York or Oregon.

<sup>13</sup> 4Q 2022, LIMRA International.

<sup>14</sup> 4Q 2022 LIMRA International. Based on full year 2022 data.

<sup>15</sup> 4Q 2022 LIMRA International.

<sup>16</sup> Company data reflects 989,131 clients as of August 31, 2022.

**Investment products are not federally or FDIC-insured, are not deposits or obligations of, or guaranteed by any financial institution, and involve investment risks including possible loss of principal and fluctuation in value.**

Ameriprise Financial and RiverSource Life Insurance companies cannot guarantee future financial results.

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