A solution offering much more than life insurance.
Approximately 70% of the U.S. population over age 65 will need some type of long-term care services.


Your financial priorities change at every life stage. What meets your needs at age 25 is likely different when you reach 55 — just as an oak has different needs as it grows from an acorn to a sapling to a tree. You need protection solutions that fit your evolving needs and priorities, including ensuring a confident retirement. Through life and disability income insurance, you have access to a lifetime of solutions to help you protect income, grow assets, and give to loved ones or charity.

If you’re in the grow or give stage, the AdvanceSource® accelerated benefit combined with a permanent single-life insurance policy can provide you with coverage for chronic care expenses in addition to fulfilling life insurance needs.
Life insurance can provide financial protection for those who matter most

Planning for long-term or chronic care needs can help maintain your future standard of living.

One comprehensive solution can give you the flexibility to address both: a *RiverSource*® permanent single-life insurance policy combined with the *AdvanceSource* accelerated benefit.

In addition to fulfilling life insurance needs, permanent life insurance can provide tax-deferred growth of assets and a tax-efficient way to pass on accumulated wealth. The optional *AdvanceSource* rider,¹ available for an additional cost,² can provide another layer of protection. The rider may be a good choice for you whether you are considering long-term care insurance or want an additional safety net to help pay for chronic care expenses (qualified long-term care expenses). With this rider, you have the option to accelerate a portion of the death benefit to help pay for expenses should you become chronically ill.³ When the policy’s death benefit is accelerated for chronic care expenses, the death benefit and the cash value are reduced proportionately.

By choosing to add the *AdvanceSource* rider to your life insurance policy, you’ll be able to:

- **Protect** yourself and those who matter most.
- **Preserve** assets from the cost of chronic care.
- **Customize** coverage that’s right for you.

¹ Unlike some traditional long-term care policies, the *AdvanceSource* rider does not offer unlimited benefits. The benefit limits for this rider are selected at time of application for the life insurance policy and may not exceed the Health Insurance Portability and Accountability Act (HIPAA) limits. If chronic care needs extend beyond this amount, you should ensure you have other means to address these costs.

² The cost for the rider is based on gender (except in the state of Montana), age, rider specified amount, time since issue, percentage selected for monthly benefit amount, and risk class.

³ Chronically ill generally means an individual is unable to perform two out of six activities of daily living without substantial assistance from another individual for at least 90 days, or needs substantial supervision due to cognitive impairment.
Add protection for yourself and those who matter most with one solution

A RiverSource permanent life insurance policy with the AdvanceSource rider allows you to accelerate a portion of your death benefit to pay for qualified chronic care expenses and offers you:

• **Protection** — You can leave a death benefit for survivors and cover your chronic care expenses with potentially income tax-free benefits. If you already own long-term care insurance, you can use the AdvanceSource rider to provide supplemental protection.

• **Convenience** — One policy can cover both life insurance and chronic care expenses. If your situation changes, you have the flexibility to reduce your coverage or take the AdvanceSource rider off your policy. If you are able to live independently throughout your lifetime and do not need the benefits from the rider — the entire death benefit of the life insurance policy goes to your designated beneficiary.

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4 The AdvanceSource benefit is intended to qualify for exclusion from income within the limits of the Internal Revenue Code in effect at the issuance of the rider. Receipt of the benefit may be taxable.
Kent, age 44, and Debra, age 45, have two teenage children and an annual income of $186,000. Kent makes the maximum annual contribution to his 401(k) retirement account — the current value of which totals $198,000. They have excellent cash flow but limited savings options.

Kent and Debra want to purchase additional life insurance and save more for retirement to protect their dreams. They understand the need for chronic care coverage but are concerned about paying for it over many years, especially because they want to retain some financial flexibility.

Upon the recommendation of their financial advisor, Kent purchases a $750,000 RiverSource Variable Universal Life 5 insurance policy. He plans to continue funding the policy until his retirement at age 65. He adds the AdvanceSource rider for up to 90% of the death benefit with a 2% monthly benefit limit.

This solution offers Kent and Debra the control and flexibility they choose. The death benefit will protect the family should Kent die during his career. If needed, Kent also has a maximum monthly benefit of $13,500 for 50 months to pay for chronic care expenses.

Variable life insurance is a complex investment vehicle that is subject to market risk, including the potential loss of principal invested.

Hypothetical example for illustrative purposes only.
Preserve assets from costly chronic care expenses

Studies show an average national cost for a nursing home stay in a semi-private room is more than $74,000 annually.\(^5\) The AdvanceSource rider can help pay for chronic care expenses and help you:

- **Protect other assets from depletion** — With the appropriate coverage, you won’t have to access resources that may not be readily converted into cash, are earmarked for retirement or may trigger tax consequences.

- **Keep your investments on track** — You can keep your investments and savings in the market and working toward your long-term financial objectives without having to use them for chronic care expenses.

- **Leave a larger estate to your loved ones** — You can preserve your estate instead of substantially reducing it to pay for chronic care expenses.

\(^5\) [www.longtermcare.gov > Paying for LTC > Cost of Care. Original data came from 2010 MetLife Market Survey of Long-Term Care Costs](http://www.longtermcare.gov)
Eric, age 53, and Eileen, age 52, are planning ahead and hope to protect their assets and income for uses other than chronic care. Eric is employed and contributes the maximum amount to his 401(k) retirement account, which is worth $910,000. The couple also has other savings and owns a $700,000 home. Eileen purchased a long-term care policy two years ago, but Eric has no long-term care insurance and only has group term life insurance.

To live out their dreams, the couple wants to make sure Eric has chronic care protection in place to safeguard their assets set aside for retirement. They also want to provide for Eileen should she outlive Eric.

Eric and Eileen consult with a financial advisor and, for Eric, purchase a $500,000 RiverSource® Foundations universal life insurance policy with the AdvanceSource rider for up to 70% of the death benefit with a 1% monthly benefit limit. They pay the premium with discretionary income.

This solution will give Eric and Eileen several options, depending on their future circumstances. They can access the cash value if needed or accelerate up to 70% of the death benefit over time should Eric need chronic care services. The maximum monthly benefit available to Eric would be $3,500 for 100 months. The remaining 30% of the death benefit would be left to the beneficiary of the life insurance policy. It is important to remember withdrawals and loans reduce the death benefit of the life insurance policy and can cause the policy to lapse.6

6 Accessing policy cash value through loans and surrenders may cause a permanent reduction of policy cash values and death benefit and negate any guarantees against lapse. The amount that can be borrowed or surrendered will be affected by the surrender charges applicable to the policy. Loans may be subject to interest charges. Although loans are generally not taxable, there may be tax consequences if the policy lapses or is surrendered with a loan (even as part of a 1035 exchange). It is possible that the amount of taxable income generated at the lapse or surrender of a policy with a loan may exceed the actual amount of cash received. Surrenders are generally taxable to the extent they exceed basis in the policy. If the policy is a modified endowment contract (MEC), pre-death distributions, including loans, from the policy are taxed on an income-first basis, and there may also be a 10% federal income tax penalty for distributions prior to age 59½.

Hypothetical example for illustrative purposes only.
Customize coverage to help meet your unique needs

The AdvanceSource rider gives you the control and flexibility to choose the amount of coverage that’s right for you:

1. **Choose how much of your death benefit to use** — At application you can elect to accelerate over time 20% to 90% of the death benefit toward chronic care expenses, leaving the remaining death benefit amount to your heirs.

2. **Select your monthly benefit limit** — You can choose a monthly benefit limit of 1%, 2% or 3% of your selected accelerated death benefit amount, helping you control the duration of benefits based on your personal chronic care needs.

3. **Elect how to pay your premium** — You can pay for both the life insurance and the AdvanceSource rider in a lump sum or through regular payments over time.
Edward, age 68, is a widower who takes retirement income from a pension, Social Security and qualified savings. Nine years ago, he purchased a long-term care policy with a two-year benefit limit.

Among his retirement dreams, Edward wants to continue his current lifestyle and provide an inheritance for his children and grandchildren, but is concerned his long-term care policy may not provide all the protection he needs.

After consulting with a financial advisor, Edward purchases a RiverSource® Foundations Protector universal life policy with the AdvanceSource rider. He chooses a death benefit of $285,000 and the AdvanceSource rider for up to 80% of the death benefit with a 3% monthly benefit limit. This election would give Edward a maximum monthly amount of $6,840 for 33 months if he chooses to accelerate this benefit. Edward uses a portion of a CD to pay a one-time premium that will keep the policy’s no-lapse guarantee7 in force for life.

This solution will give Edward additional, more affordable chronic care protection beyond the terms of his existing long-term care policy. Any portion of the death benefit he does not use for chronic care expenses he can leave as a potentially income tax-free inheritance for his family.

All guarantees are based on the continued claims-paying ability of the issuing company.

Before you purchase, be sure to ask your financial advisor about the life insurance policy’s features, benefits, risks and fees, and whether the life insurance is appropriate for you, based upon your financial situation and objectives.

7 For Foundations Protector universal life, the no-lapse guarantee is called Coverage Protection in Illinois.

Hypothetical example for illustrative purposes only.
Here’s an example of how the AdvanceSource rider works:

In this example, benefits are payable up to the monthly maximum of $6,000. However, if the insured requests less than the monthly maximum in any given month, benefits will continue into future months until the rider maximum specified amount has been reached.

Since chronic care needs may extend beyond the maximum amount specified for this rider, it is important to have alternatives to address these costs.

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<td>Monthly AdvanceSource benefits percentage</td>
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<tr>
<td>Maximum monthly benefit</td>
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<tr>
<td>Number of months maximum benefit lasts</td>
<td>50 months</td>
</tr>
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</table>

Hypothetical example for illustrative purposes only.
Qualifying for AdvanceSource benefits

To be eligible for the AdvanceSource benefits, a licensed health care practitioner must certify an individual is chronically ill and currently on a prescribed plan of care within the previous 12 months. Chronically ill generally means an individual is unable to perform two out of six activities of daily living\(^8\) without substantial assistance from another individual for at least 90 days, or needs substantial supervision due to cognitive impairment.

Working with your medical providers, you will be able to choose the qualified chronic care services\(^9\) that work best for you, including:

- **Long-term care facilities or nursing homes**
- **Adult day-care centers**
- **Assisted-living facilities\(^{10}\)**
- **In-home care services**

You have the flexibility to use some or all of your accelerated death benefit to pay for chronic care expenses. Benefit payments will go directly to the insured\(^{11}\) and will continue as long as the insured has eligible care needs, up to the accelerated death benefit amount specified at the time of application for the life insurance policy.

At death, the beneficiaries will receive, potentially income tax-free, the unused balance of the insured’s death benefit — the death benefit amount less any accelerated death benefit used for chronic care.

Generally benefits for chronic care services are non-taxable up to the designated IRS limits. Consult your personal tax adviser for advice.

Contact your financial advisor

The AdvanceSource rider with a permanent life insurance policy provides a comprehensive solution to address your chronic care and life insurance protection needs when you are in the grow or give stage of life.

Talk with your financial advisor today about how the AdvanceSource rider may be right for you. Together with your financial advisor, review your financial situation along with the Outline of Coverage, which provides additional details about the rider, including rider cost, benefit conditions, limitations and exclusions.

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\(^8\) Activities of daily living means the following activities: bathing, continence, dressing, eating, toileting and transferring.

\(^9\) Qualified chronic care services means the necessary diagnostic, preventive, therapeutic, curative, treatment, mitigation, and rehabilitative services and maintenance or personal care services that are required by a chronically ill individual and provided pursuant to a plan of care prescribed by a licensed health care practitioner.

\(^{10}\) In California, the AdvanceSource rider provides coverage for care received in a residential care facility.

\(^{11}\) In New York benefits are payable to the policyowner, not the insured.
Life has many twists and turns and we understand the importance of balancing the need to protect what is important to you while you invest toward your financial goals. RiverSource creates innovative products designed with you and your life in mind. Through a balance of asset and risk management and built on a heritage of more than 115 years, we work with you and your financial advisor to help grow your assets, manage your income and protect what matters most — today and tomorrow.

This brochure is authorized for use only when accompanied by the Outline of Coverage and one of the following RiverSource permanent life insurance brochures: Foundations Protector universal life insurance, Foundations universal life insurance, Variable Universal Life 5 or RiverSource indexed universal life.

You should consider the investment objectives, risks, charges and expenses of variable life insurance and the underlying investment options carefully before investing. For a free copy of the life insurance prospectus and underlying investment’s prospectus, which contains this and other information about variable life insurance, call 1-800-333-3437. Read the prospectus carefully before you invest.

Neither RiverSource Life Insurance Company, nor RiverSource Life Insurance Co. of New York, nor their affiliates or representatives, offer tax or legal advice. Consult with your tax adviser or attorney regarding your specific situation.

The AdvanceSource rider is not considered long-term care insurance in some states.

This brochure applies to the following rider and policy form number series: AdvanceSource rider, 132172; Foundations Protector universal life insurance, 133078, with endorsement 132164; Foundations universal life insurance, ICC11 132298 and 132298; Variable Universal Life 5, ICC12 132376 and 132376. In New York, it applies to: AdvanceSource rider, 138751; Foundations Protector universal life insurance, 139056 A with endorsement 138744; Foundations universal life insurance, 138789, Variable Universal Life 5, 138795. In Idaho, applies to AdvanceSource rider policy number 132172-ID.

This rider is intended to be federally tax-qualified long-term care insurance under Section 7702B(b) of the Code, as adopted by the Health Insurance Portability and Accountability Act of 1996 – Public Law 104-191 (herein referred to as the “Code”), and as amended from time to time.

The benefit is intended to qualify for exclusion from income within the limits of the Code. Receipt of benefits in excess of those limits may be taxable. Consult a tax adviser regarding the taxation of any benefits received. For this purpose, benefits under other contracts paying long-term care benefits are included in determining whether benefits exceed the limits imposed by the Code. Any charges for this rider that are deducted from the cash value of the life insurance contract will not be included in taxable income. The investment in the contract, however, is reduced (but not below zero) by the amount of the charge.

The AdvanceSource rider is not available in all states.

The AdvanceSource accelerated benefit rider is called the AdvanceSource long-term care rider in Kansas.

In New York benefits are payable for services provided during the 90 day elimination period retroactively. The Accelerated Benefit rider (ABR) for terminal illness will automatically be issued when a New York client purchases the AdvanceSource rider.

In New York, this product is a life insurance rider that accelerates the death benefit for qualified long-term care services and is not a health insurance policy providing long-term care insurance subject to the minimum requirements of New York law, does not qualify for the New York State Long Term Care Partnership program and is not a Medicare supplement policy.

In New York, receipt of accelerated death benefits may affect eligibility for public assistance programs such as medical assistance (Medicaid), Aid to Families with Dependent Children and Supplemental Security Income.

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